

Department of Humanities and Social Sciences

Course Profile

Course Number : HSS 322	Course Title : Textual analysis and Argumentation
Required / Elective : Elective	Pre / Co-requisites : -
<p>Catalog Description:</p> <p>Definition of ‘text’. Study and analyses of texts from literature, fine, visual and performing arts, architecture, commercials, TV, politics, and also body language. Argumentation techniques and methods.</p>	Textbook / Required Material : Notes of the instructor and relevant reading materials.
Course Structure / Schedule : (3+0+0) 3 / 6 ECTS	
<p>Extended Description :This course will introduce students to methods of analyzing cultural texts. We will look at a variety of cultural ‘texts’—including advertising, films, novels, comic books, television, videos-- to examine how their creators make sense of the world. Although we might take them for granted, the cultural texts around us engage our cultural imaginary. While we may be aware of why these ‘cultural texts’ engage us, we need to understand the mechanisms of how they do this. Class time will be spent with lectures, and discussions about various multimedia texts.</p>	
Course Outline	
Week	Topics
1	Introduction
2	Some basic terms ; what a text is, reading a text
3	Analysing a text ; finding the key points
4	Setting up the arguments ; definitions, the keys terms
5	Argumentation ; some simple principals
6	Organizing the main body of the argument
7	Methods ; Deduction
8	Induction
9	Paragraph structure and its functions
10	Logic and structure in argumentative writing
11	Transitions and transitional advices

12	How to organize your own argument.
13	Written arguments about literary works
14	Exercises with different articles
15	Exercises with different articles. Conclusion
Design content : none	
Computer usage: No particular computer usage required	

Course Outcomes:

	Program Outcomes	*Level of Contribution				
		1	2	3	4	5
1	Apply analytical and critical thinking skills to contemporary global issues.				X	
2	Describe the interrelationships between science, technology, and society.		X			
3	Describe the interrelationships between art, culture, and society.		X			
4	Explain the historical, political and economic conditions in which science and technology emerge.			X		
5	Explain the historical, political and material conditions in which art and cultural expression emerge.			X		
6	Analyze how modes of thought are shaped by socio-cultural, historical, political and economic variables.			X		
7	Apply discipline-relevant methods to HSS research assignments.					X
8	Summarize and assess current developments in their subject area.					X
9	Recognize ethical issues and social responsibilities in the contemporary world.					X
10	Synthesize complex ideas in clear and concise ways.					X
11	Generate creative solutions to local and/or global problems.			X		
12	Recognize relevance of coursework to personal experiences, lifelong learning, and job security.				X	
13	Demonstrate an ability to function on teams.				X	
14	Demonstrate an ability to communicate effectively with written, oral and visual means.					X

Recommended reading :

Alan McKee. 2003. *Textual Analysis: A Beginner's Guide*. Sage Publications Ltd.

Roland Barthes, “The pleasure of the text”, 1975, Hill & Wang, NY
Yazı ve Yorum, Roland Barthes’ten seçme yazılar, 1999, Metis yayınları

Teaching methods : Class participation: Pre-class readings, lecture and class discussions, individual readings

Assessment methods : Midterm, Term-presentation, Final

Student workload:

Pre-reading35 hrs

Preparatory reading and studying60 hrs

Lectures, workshops and team work55 hrs

TOTAL 150 hrs ... to match 25x6 ECTS

Prepared by : Dr. SaimeTuğrul

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